

# UNDERSTANDING TOY SAFETY FOR PUBLISHING

## INTRODUCTORY COURSE



### ABOUT THE COURSE

This course provides a clear and accessible introduction to toy safety legislation, no prior knowledge required.



Learn how to navigate toy safety regulations



Understand your responsibilities across the supply chain



Identify risks and hidden hazards



Apply knowledge through practical case studies

### DELIVERED BY AN INDUSTRY EXPERT

## DIANE GREAVES



With over 35 years' experience in children's product safety, Diane brings deep technical knowledge and practical, engaging approach.

### WHAT YOU'LL LEARN



#### The Legal Framework

UK & European Toy Safety Directive  
US & international regulations (CPSIA, ASTM F963)



#### Understanding Your Product

When is a book considered a toy?  
Age suitability and risk considerations



#### Product Markings

CE & UKCA marking  
Correct warnings for each market



#### Testing & Compliance

Mechanical & physical testing  
Flammability & chemical testing



#### Child Behaviour & Risk

Understanding how children interact with products  
Identifying potential hazards

### COURSE DETAILS

#### WHERE?

Imago UK Offices,  
Thame, Oxfordshire

#### WHEN?

Wednesday 23 September  
9:30am – 5pm

#### HOW MUCH?

£445 ex. VAT.  
Lunch included

REGISTER YOUR  
INTEREST



 [training@imagogroup.com](mailto:training@imagogroup.com)

 [imagogroup.com/training/](https://www.imagogroup.com/training/)

READY TO TAKE IT FURTHER?  Progress to our [Advanced Toy Safety for Publishing Course](#)