

# SUSTAINABILITY IN PRINT & PUBLISHING

MAKE A  
MEASURABLE  
POSITIVE IMPACT  
ACROSS YOUR  
SUPPLY CHAIN.

## THE COURSE

When the big sustainability topics of the day are **climate change, biodiversity loss, and pollution**, how can your production team respond? What questions should you be asking of your printer and supply chain? What impacts do materials commonly used in the publishing industry have? How should you communicate your sustainability work?

## WHY THIS COURSE MATTERS

This training course has been designed to answer those questions, to help you develop and deliver sustainability goals and collect the information your business, customers & stakeholders need.



Measure carbon footprints



Assess materials and suppliers



Communicate a sustainability plan

## COURSE DETAILS



### DELIVERED IN PERSON

Imago's UK Offices, Thame, Oxfordshire



### AIMED AT

Experienced production staff, decision makers, production Managers & Directors



### COURSE COST

**£445 + VAT**  
Lunch included



### TIME

9.30 am – 5.00 pm  
See website for dates info

## WHAT WE'LL COVER



### Sustainability context

- ✓ Environmental challenges
- ✓ Legal & voluntary frameworks
- ✓ Best practice in the sector
- ✓ EUDR



### Value chain impacts

- ✓ Paper manufacturing
- ✓ Transportation & printing
- ✓ Waste & Facilities
- ✓ Assessing material choices



### Carbon Reduction

- ✓ Carbon footprint strategies
- ✓ GHG Protocol & Scopes 1, 2, 3
- ✓ Science Based Targets
- ✓ Carbon reduction strategies



### Sustainability Programme

- ✓ Set goals & priorities
- ✓ Build action plans
- ✓ Communicate with impact
- ✓ Write a sustainability statement aligning with EmpCo



DELIVERED BY

**Meredith Walsh**

Sustainability Consultant with over 15 years of publishing experience, helping companies achieve environmental and social sustainability goals and contributing to initiatives on carbon, paper, ethical trade, and sustainable printing.

## REGISTER YOUR INTEREST

Contact us to find out more and secure your place.

Phone: +44 01844337000

Email: [training@imagogroup.com](mailto:training@imagogroup.com)

[imagogroup.com/training/](https://www.imagogroup.com/training/)

# Essentials of BOOK PRODUCTION

Understanding the Book Manufacturing Process



## THE COURSE

Learn how books are manufactured and gain an understanding of the main issues and terminology used in book production.

The Essentials of Book Production course is designed for production staff, as well as editors, sales and designers seeking a better understanding of manufacturing, covering the full workflow from colour and printing to binding, paper, pricing and shipping.

## Course Details



**Thursday, 11 June 2026**  
9:30am – 4:30pm



**Imago UK Offices,**  
Thame, Oxfordshire



**£445 ex. VAT.**

## Meet The Expert



Nancy has 20 years' publishing experience with Penguin Random House, Kingfisher, Quarto Group and Cambridge University Press, where she led global operations, and now works across consultancy, training and tech while serving on advisory boards focused on AI and diversity.

### Colour, Images & Materials

- CMYK, RGB and colour reproduction basics
- Converting images for print
- Vector vs raster, resolution and profiles
- Paper types, properties and selection
- Creating clear print specifications

### Print Production & Pre-Press

- Print process
- Offset litho, sheet and web
- Digital & inkjet printing: uses and quality
- Pre-press workflow
- Common print file issues
- Binding methods and production stages
- Co-edition printing

### Finishing, Packaging & Delivery

- Covers and jackets
- Materials, finishes & special effects
- Paper and finish selection for impact and cost
- Cartons, packing and shipping requirements
- Documentation, Incoterms and delivery timings



IMAGO GROUP

ALBURY COURT, OXFORDHIRE, UK

**Get in Touch**



+44(0)1844 337000



training@imagogroup.com



imagogroup.com/training/

# Essentials of BOOK PRODUCTION

*Understanding the Book  
Manufacturing Process*



## THE COURSE

Learn how books are manufactured and gain an understanding of the main issues and terminology used in book production.

### Colour, Images & Materials



- CMYK, RGB and colour reproduction basics
- Converting images for print
- Vector vs raster, resolution and profiles
- Paper types, properties and selection
- Creating clear print specifications

### Print Production & Pre-Press



- Print process
- Offset litho, sheet and web
- Digital & inkjet printing: uses and quality
- Pre-press workflow
- Common print file issues
- Binding methods and production stages
- Co-edition printing

### Finishing, Packaging & Delivery



- Covers and jackets
- Materials, finishes & special effects
- Paper and finish selection for impact and cost
- Cartons, packing and shipping requirements
- Documentation, Incoterms and delivery timings

## Course Details



**Thursday, 11 June 2026**  
9:30am – 4:30pm



**Imago UK Offices,**  
Thame, Oxfordshire



**£445 ex. VAT.**

## Meet the Expert



Nancy has 20 years' publishing experience with Penguin Random House, Kingfisher, Quarto Group and Cambridge University Press, where she led global operations, and now works across consultancy, training and tech while serving on advisory boards focused on AI and diversity.



IMAGO GROUP  
ALBURY COURT, OXFORDHIRE, UK

### Get in Touch



+44(0)1844  
337000



[training@imagogroup.com](mailto:training@imagogroup.com)



[imagogroup.com/training/](https://www.imagogroup.com/training/)

# Essentials of BOOK PRODUCTION

*Understanding the Book Manufacturing Process*

## What we'll cover

- **Colour Reproduction**  
CMYK vs RGB, image conversion, resolution, and colour management essentials.
- **Printing Processes**  
Key print methods (offset, web, digital, inkjet) and when to use them.
- **Pre-Press**  
File preparation, checks, proofs, imposition, and plate production.
- **Binding**  
Binding types, terminology, and key production stages.
- **Co-edition Printing**  
Process overview and its impact on production and costs.
- **Book Specifications**  
Creating clear, complete, and accurate print specifications.
- **Covers & Finishes**  
Materials and finishes, and how to specify them effectively.
- **Paper**  
Paper types, properties, and selection based on content and budget.
- **Shipping & Pricing**  
Packing, documentation, Incoterms, and delivery timelines.



## The Course

Learn how books are manufactured and gain an understanding of the main issues and terminology used in book production.

**Aimed for:** for production staff, as well as editors, sales and designers seeking a better understanding of manufacturing.



## Meet the Expert

Nancy has 20 years' publishing experience with Penguin Random House, Kingfisher, Quarto Group and Cambridge University Press, where she led global operations. She now works across consultancy, training and tech while serving on advisory boards focused on AI and diversity.



## Course Details

- ▶ **Thursday, 11 June 2026**  
9:30am – 4:30pm
- ▶ **£445 ex. VAT.**
- ▶ **Imago UK Offices,**  
Thame, Oxfordshire
- ▶ Lunch included

# UNDERSTANDING TOY SAFETY FOR PUBLISHING

## INTRODUCTORY COURSE

An essential introductory course for publishing and production professionals responsible for product safety in the children's market.

### ABOUT THE COURSE

This course provides a clear and accessible introduction to toy safety legislation, no prior knowledge required.

Gain a solid understanding of compliance requirements, legal frameworks, and how to apply them in real-world publishing scenarios.



Learn how to navigate toy safety regulations



Understand your responsibilities across the supply chain



Identify risks and hidden hazards



Apply knowledge through practical case studies

### WHAT YOU'LL LEARN



#### The Legal Framework

UK & European Toy Safety Directive  
US & international regulations (CPSIA, ASTM F963)



#### Understanding Your Product

When is a book considered a toy?  
Age suitability and risk considerations



#### Product Markings

CE & UKCA marking  
Correct warnings for each market



#### Testing & Compliance

Mechanical & physical testing  
Flammability & chemical testing



#### Child Behaviour & Risk

Understanding how children interact with products  
Identifying potential hazards

### DELIVERED BY AN INDUSTRY EXPERT

## DIANE GREAVES

With over 35 years' experience in children's product safety, Diane brings deep technical knowledge and practical, engaging approach.

# UNDERSTANDING TOY SAFETY FOR PUBLISHING

## INTRODUCTORY COURSE



### ABOUT THE COURSE

This course provides a clear and accessible introduction to toy safety legislation, no prior knowledge required.



Learn how to navigate toy safety regulations



Understand your responsibilities across the supply chain



Identify risks and hidden hazards



Apply knowledge through practical case studies

### DELIVERED BY AN INDUSTRY EXPERT

## DIANE GREAVES



With over 35 years' experience in children's product safety, Diane brings deep technical knowledge and practical, engaging approach.

### WHAT YOU'LL LEARN



#### The Legal Framework

UK & European Toy Safety Directive  
US & international regulations (CPSIA, ASTM F963)



#### Understanding Your Product

When is a book considered a toy?  
Age suitability and risk considerations



#### Product Markings

CE & UKCA marking  
Correct warnings for each market



#### Testing & Compliance

Mechanical & physical testing  
Flammability & chemical testing



#### Child Behaviour & Risk

Understanding how children interact with products  
Identifying potential hazards

### COURSE DETAILS

#### WHERE?

Imago UK Offices,  
Thame, Oxfordshire

#### WHEN?

Wednesday 23 September  
9:30am – 5pm

#### HOW MUCH?

£445 ex. VAT.  
Lunch included

REGISTER YOUR  
INTEREST



 [training@imagogroup.com](mailto:training@imagogroup.com)

 [imagogroup.com/training/](https://www.imagogroup.com/training/)

READY TO TAKE IT FURTHER? → Progress to our [Advanced Toy Safety for Publishing Course](#)

# ADVANCED TOY SAFETY FOR PUBLISHING

## ADVANCED COURSE



### ABOUT THE COURSE

#### DELIVERED BY AN INDUSTRY EXPERT

#### DIANE GREAVES

With over 35 years' experience in children's product safety, Diane brings deep technical knowledge and practical, engaging approach.



#### WHO SHOULD ATTEND

- ✓ Experienced production professionals
- ✓ Publishing compliance teams
- ✓ Those who completed the **introductory course**
- ✓ Anyone responsible for product safety decisions

### WHAT YOU'LL LEARN

#### TECHNICAL DOCUMENTATION



- Technical file requirements
- Safety Data Sheets
- Bills of Material
- Safety Assessment
- Declaration of Conformity

#### RISK ASSESSMENT & SAFETY



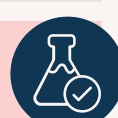
- Identifying physical & chemical hazards
- Child behaviour
- Foreseeable use & misuse
- Designing safer products

#### DEMONSTRATING COMPLIANCE



- When to take a risk approach
- When to test
- Raw material certification
- Traceability
- Working with lab tests

#### WORKING WITH TESTING



- Managing lab tests
- Interpreting results
- Managing test costs

### COURSE DETAILS

#### WHERE?

Imago UK Offices,  
Thame, Oxfordshire

#### WHEN?

Wednesday 4 November  
9:30am – 5pm

#### HOW MUCH?

£445 ex. VAT.  
Lunch included

**REGISTER  
YOUR  
INTEREST**



 [training@imagogroup.com](mailto:training@imagogroup.com)

 [imagogroup.com/training/](https://www.imagogroup.com/training/)