

SUSTAINABILITY IN PRINT & PUBLISHING

MAKE A
MEASURABLE
POSITIVE IMPACT
ACROSS YOUR
SUPPLY CHAIN.

THE COURSE

When the big sustainability topics of the day are **climate change, biodiversity loss, and pollution**, how can your production team respond? What questions should you be asking of your printer and supply chain? What impacts do materials commonly used in the publishing industry have? How should you communicate your sustainability work?

WHY THIS COURSE MATTERS

This training course has been designed to answer those questions, to help you develop and deliver sustainability goals and collect the information your business, customers & stakeholders need.



Measure carbon footprints



Assess materials and suppliers



Communicate a sustainability plan

COURSE DETAILS



DELIVERED IN PERSON

Imago's UK Offices, Thame, Oxfordshire



AIMED AT

Experienced production staff, decision makers, production Managers & Directors



COURSE COST

£445 + VAT

Lunch included



DATE & TIME

24 JUNE 2026

9.30 am – 5.00 pm

WHAT WE'LL COVER



Sustainability context

- ✓ Environmental challenges
- ✓ Legal & voluntary frameworks
- ✓ Best practice in the sector
- ✓ EUDR



Value chain impacts

- ✓ Paper manufacturing
- ✓ Transportation & printing
- ✓ Waste & Facilities
- ✓ Assessing material choices



Carbon Reduction

- ✓ Carbon footprint strategies
- ✓ GHG Protocol & Scopes 1, 2, 3
- ✓ Science Based Targets
- ✓ Carbon reduction strategies



Sustainability Programme

- ✓ Set goals & priorities
- ✓ Build action plans
- ✓ Communicate with impact
- ✓ Write a sustainability statement aligning with EmpCo



DELIVERED BY

Meredith Walsh

Sustainability Consultant with over 15 years of publishing experience, helping companies achieve environmental and social sustainability goals and contributing to initiatives on carbon, paper, ethical trade, and sustainable printing.

REGISTER YOUR INTEREST

Contact us to find out more and secure your place.

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