



**IMAGO CREATE
CATALOGUE**

SPRING 2025

WELCOME TO IMAGO CREATE . . .

After more than 40 years of supplying print and production solutions to the publishing industry and beyond, the Imago Group has ventured into the creative side of things with the formation of Imago Create.



As part of our services, we work with clients to develop an idea and put it into practice. Our team of designers and editors is experienced in working across multiple formats, from large-format arts and lifestyle titles to children's activity sets and sticker books. We also have access to a pool of award-winning authors and specialists to ensure your brief is fulfilled to the highest standards.



And now we are offering rights to our very own book ideas. These non-fiction ideas cover a range of formats, including sticker books, activity titles, interactive 3D models, board games and plush toys.



Whatever you're looking for, these books are designed to engage, entertain, educate and enthral!



A journey of a thousand miles begins with a single step...



Get ready for the journey of a lifetime as you take your first steps on a story of discovery, travelling along, through, up and down these amazing natural features.

- Climb a mountain from its base to the summit.
- Travel down a river from its source to its estuary.
- Dive into the depths of the ocean.

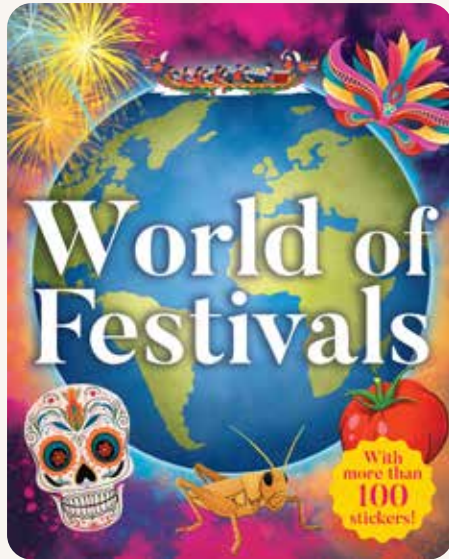


TITLES IN THIS SERIES:

Mountains • Rivers • Seas and Oceans • Deserts • Forests

64 pages • 295 x 235 mm (11.61 x 9.25 in) • Ages 8–12

Take a cultural tour around the globe



Comes with more than 100 stickers

Explore the globe with this celebration of art, festivals, sport and food from around the world.

- Discover the delights of Inuit cuisine
- Party in Rio and learn about the origins of Carnival
- Cheer with crowds in India while watching kabaddi
- Gaze in wonder at the art of Aboriginal Australians.

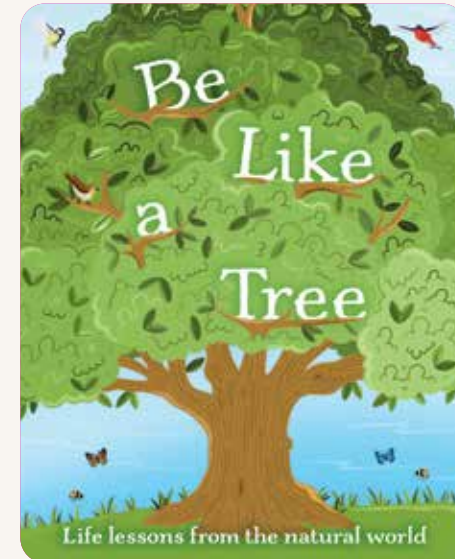


TITLES IN THIS SERIES:

Festivals • Food • Art • Sport

48 pages with sticker sheets • 295 x 235 mm (11.61 x 9.25 in) • Ages 8-12

Life lessons from the natural world



This series discovers what we can learn about ourselves from plants and animals, how they survive and thrive in their habitats and what we can do to make our world a better place. The books combine non-fiction information with personal development tips and advice, showing the reader how they can improve their physical and mental well-being, while helping to make the planet a better place.

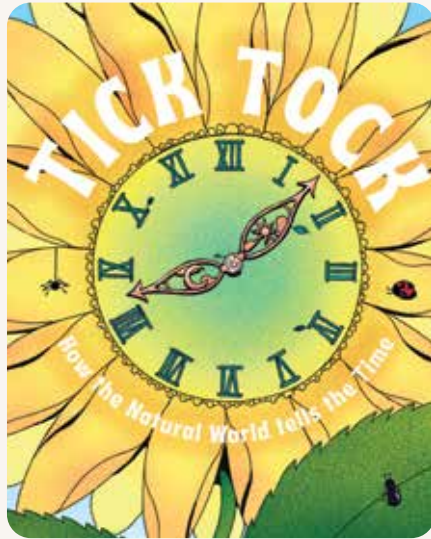


TITLES IN THIS SERIES:

Tree • Fish • Bird • Dinosaur

64 pages • 295 x 235 mm (11.61 x 9.25 in) • Ages 8-12

Find out how nature tells the time



Discover how different things mark the passage of time, from the cycles of plants and animals, to human circadian rhythms, the orbits of planets and the ageing of rocks. See how time works on different scales, including fleeting nanoseconds and aeons of millions of years.



TITLES IN THIS SERIES:

Planet Earth • The Natural World • The Human Body • Space

64 pages • 295 x 235 mm (11.61 x 9.25 in) • Ages 8–12

Uncover the facts behind the fiction



- How would dragons fly and breathe fire?
- Can spacecraft travel faster than light?
- Can you really turn people to stone?

These books look at the realms of fantasy, science fiction and mythology to see if there is any scientific basis behind them.

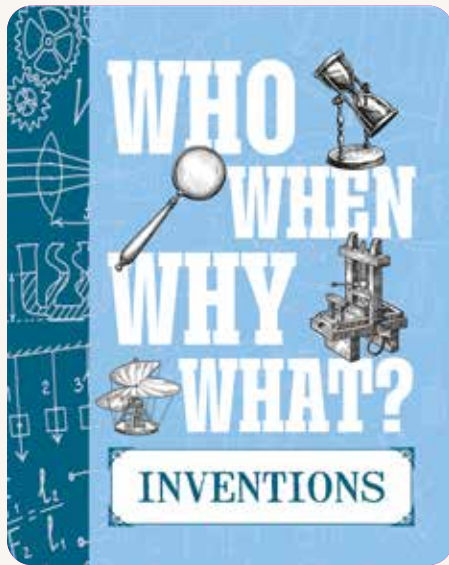


TITLES IN THIS SERIES:

Fantasy • Myths and Legends • Science Fiction

64 pages • 295 x 235 mm (11.61 x 9.25 in) • Ages 8–12

FOUR SIMPLE QUESTIONS...



An engaging series of titles that breaks topics down into a series of simple questions that any reader would ask. Each section looks at an important development to uncover the characters and facts behind them.



TITLES IN THIS SERIES:

Inventions • Cities, Towns and Buildings • Space • Getting About • Medicine and the Human Body • Art and Architecture • Planet Earth • Plants and Animals

64 pages • 295 x 235 mm (11.61 x 9.25 in) • Ages 8–12

THIS ISN'T JUST A BOOK...



... it's a great white shark, it's a rocket, it's a T. rex – the possibilities are endless! Build the amazing 3D model, then read all about the subject in the book.



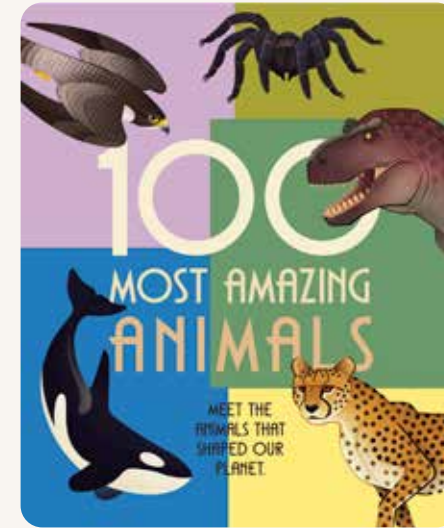
TITLES IN THIS SERIES:

Shark • T-Rex • Rocket

64 pages with card model • 295 x 235 mm (11.61 x 9.25 in) • Ages 8–12



SPECIALIST AUTHORS PICK THEIR FAVOURITES



Chosen by experts in their field, *100 Most Amazing* includes a collection of some of the most-important objects and living things. Using dramatic illustrations, each entry lists why it should be included. There's also a chance for the reader to rank their favourites and to even add a few of their own.

64 pages
295 x 235 mm (11.61 x 9.25 in)
Ages 8-12



TITLES IN THIS SERIES:
Animals • Planet Earth • Outer Space

READ THE BOOK, COMPLETE THE PUZZLE



Comes with
a 200-piece
jigsaw puzzle

Includes a **200**-piece puzzle,
a 64-page book and a wall chart

Inside this exciting and engaging box set, readers will be able to get their hands on a fact-packed book and an amazing jigsaw puzzle to complete.



64 pages
295 x 235 mm (11.61 x 9.25 in)
Ages 8-12

TITLES IN THIS SERIES:
Dinosaur • Space •
Animals • Planet Earth

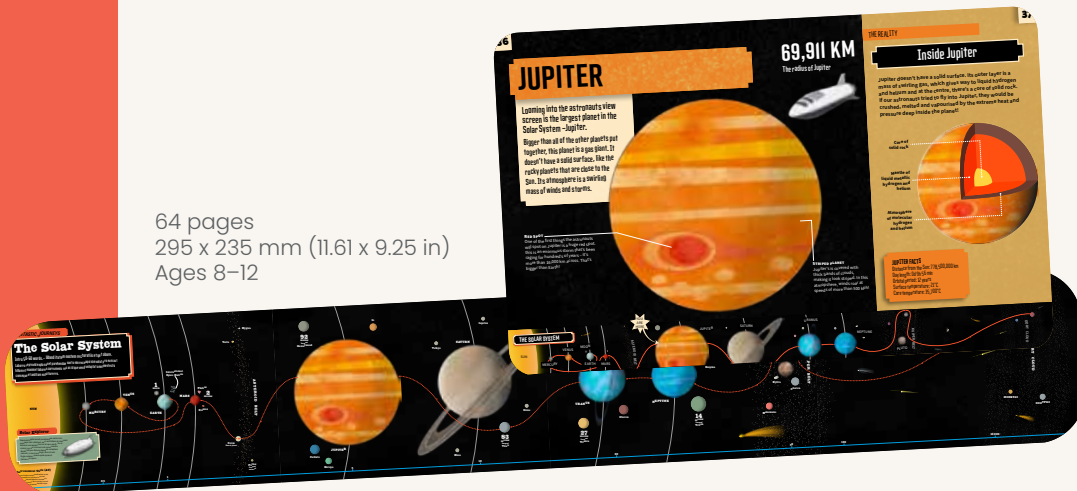
TRAVEL TO THE EDGE OF YOUR IMAGINATION!



Comes with 1.8-metre fold-out wallchart!

Fantastic Journey takes you to the ends of the Universe, through your body, to the centre of the Earth, and across some of our planet's most amazing landscapes. Each title comes with an amazing 1.8-m fold-out wallchart, which readers can hang up on their wall.

64 pages
295 x 235 mm (11.61 x 9.25 in)
Ages 8-12



TITLES IN THIS SERIES:

Explore the Solar System • To the End of the Universe • To the Earth's Core • Along the Nile • Through the Body • From the Dawn of Time

THE BIGGEST STUFF EXPLAINED



Welcome to the world of the large, the enormous and the super-sized! Explore some of the biggest things on the planet, from prehistory to the present. Find out why they need to be so big, what the advantages are to being huge and just what's required to build, grow and sustain them.

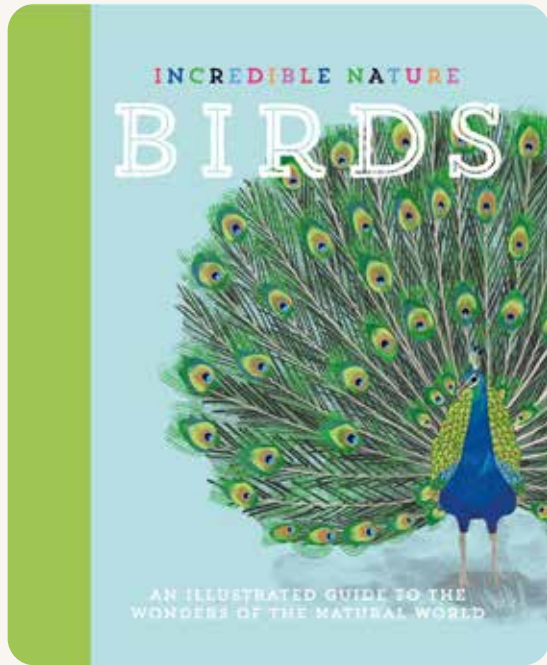


64 pages
368 x 273 mm (14.5 x 10.75 in)
Ages 8-12

TITLES IN THIS SERIES:

Super Structures • Giant Dinosaurs • Amazing Animals

NATURAL HISTORY IN ALL ITS GLORY



Take a tour through the wonders of nature with this incredible series. Each title focusses on a different part of the living world, explaining what makes these living organisms unique and how they thrive and survive in the world around them.

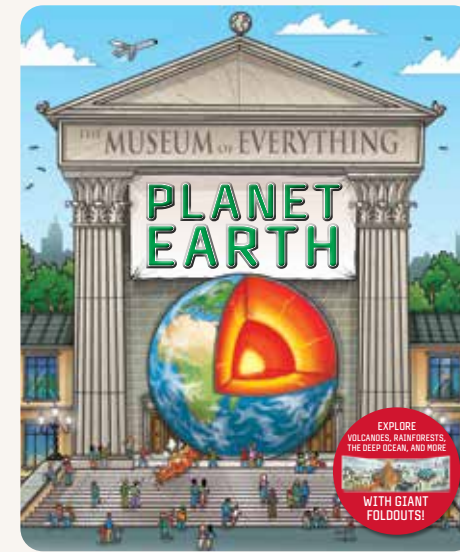
64 pages
295 x 235 mm (11.61 x 9.25 in)
Ages 8-12



TITLES IN THIS SERIES:
Birds • Dinosaurs • Trees •
Flowers • Fish • Mammals



WELCOME TO THE WORLD'S GREATEST MUSEUM!



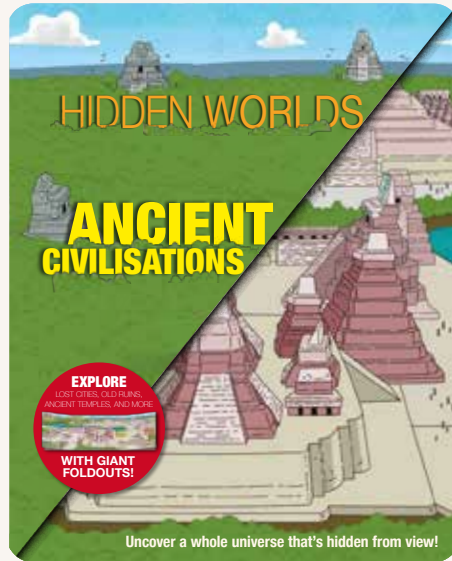
Step into the pages of the greatest museum collection ever, where the exhibits come to life! Each book represents a wing of the museum, dealing with a particular topic, and each gatefold section represents a room of that wing, inside which are some of the most amazing exhibits from around the planet (and beyond!).

64 pages with gatefolds
295 x 235 mm (11.61 x 9.25 in)
Ages 8-12



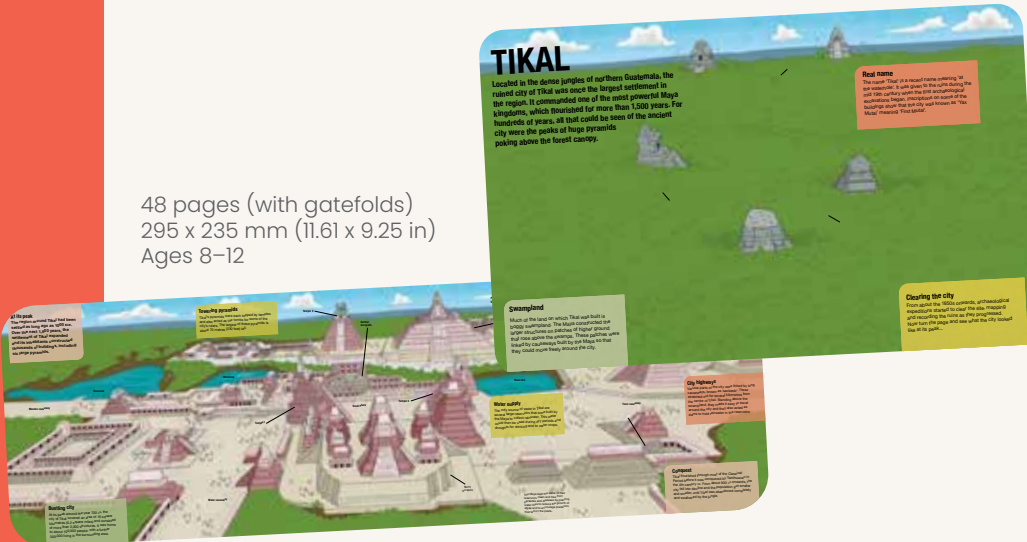
TITLES IN THIS SERIES:
Planet Earth • Dinosaurs • Transport •
Space • Living World • Human Body •
Science • Buildings

UNCOVER A UNIVERSE THAT'S HIDDEN FROM VIEW!



Whether it's the insides of an erupting volcano, the powerful explosions in a burning star, the bustling life within the walls of a termite mound, or a city that's lost in a dense jungle, this series uncovers what's going on. Incredible gatefolds open out to reveal detailed artwork showing exactly what's hidden from view.

48 pages (with gatefolds)
295 x 235 mm (11.61 x 9.25 in)
Ages 8-12



TITLES IN THIS SERIES:
Ancient Civilisations • The Natural World • Planet Earth • Outer Space



READ THE BOOK, THEN BUILD THE MODEL

This series of informative and vibrant books will keep kids engrossed for hours as they learn about their favourite subjects, including predatory sharks, powerful dinosaurs, space-bound rockets and racing cars. After reading the book, they can then push out wooden pieces and slot them together to build a sturdy model.

48 pages with wooden model
295 x 235 mm
Ages 6-8

TITLES IN THIS SERIES:
Sharks • Dinosaurs and Prehistoric Creatures • Cars • Planes • Rockets • Buildings



Aimed at younger readers, brightly illustrated books will show them everything they need to know about some of the most-engaging topics on (and off) the planet. And if that wasn't enough, there's a board game included to keep them entertained for hours on end! Race to the Moon and back, collect the dinosaur eggs and return to your nest, or track down the flowers so that the bees can make honey.

48 pages with board game
220 x 220 mm
Ages 6-8

TITLES IN THIS SERIES:
Space • Dinosaurs • Bugs



BAKE CUPCAKES FOR ANY OCCASION!

If you've got a passion for baking then this is the series for you! With brightly illustrated and clearly written steps, the recipes will let you create an amazing range of cupcakes that you can bake in the silicone cupcake cases contained in each pack. Collected into themes, these beautiful bakes will help to put the icing on any celebration.

32 pages with cupcake cases
220 x 220 mm
Ages 6-8

TITLES IN THIS SERIES:
Christmas • Halloween • Birthday •
Celebration time



MEET YOUR NEW BEST FRIEND!

Explore the natural world with these brightly illustrated board books that introduce the young reader to all sorts of amazing animals. Find out where they live (or lived!), how they get about and the other creatures that can be found in their habitat. Then unpack the amazing plush toy that will become your child's favourite playtime companion!

20 pages with plush toy
178 x 178 mm
Ages 0-2

TITLES IN THIS SERIES:
Sharks • Dinosaurs • Penguins • Big Cats •
Dolphins and Whales • Birds



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