



Sustainability and Print Buying

Half-day, London based, bite sized training session

Delivered by Meredith Walsh

When the big sustainability topics of the day are carbon emissions, biodiversity loss and overuse of plastic, how can your production team respond?

What questions should you be asking of your printer and supply chain? What impacts do materials commonly used in the publishing industry have?

This seminar has been designed to answer those questions, to help you develop and deliver sustainability goals and collect the information your business, customers & stakeholders need.

We will look at three key sustainability goals that respond to all these factors, and where production teams can have a positive impact. We'll look at a stepwise programme and at the useful information that can be gathered as you work towards your goals.

Aimed at Production Managers and the more experienced production staff

What will I learn?

Learn how to set goals and priorities for your sustainability projects

Create stepwise programmes to meet your sustainability goals

The questions to ask in your supply chain, the data to gather and what to do with it

Learn about where carbon is produced along the value chain of book production and how to reduce it

Learn about where there is plastic in your supply chain and book, what you can change and what you can influence

Waste; reduction and recycling

Water use and its impact on communities

The impact of cover finish choices

Inks and chemicals in printing, looking at pros, cons and options

Just in time printing and reduced stock

Environmentally positive offsetting, rewilding